



EEDRF-2020 PARTNERS PACKAGES

	Options*	General Partner	Cocktail Dinner Partner	Preliminary Day Partner	Forum Partner	Plenary Session Partner	Session Partner	Travel Weekend Partner
	<i>Cost of the partnership package</i>	6 000 €	4 500 €	3 500 €	3 000 €	2 500 €	2 000 €	2 000 €

Preliminary Day								
Preliminary Day	Conducting master class for 1.5 hours (topic and theses are agreed with Organizer in advance)	-	-	✓	-	-	-	-
	Recurring display of branded image of the partner before the business programme begins (during the breaks between master classes)	-	-	✓	-	-	-	-
	Logo placement at master class materials	-	-	✓	-	-	-	-
	Roll-up placement at the master class venue (provided by a partner firm)	-	-		-	-	-	-
	Special drinks for participants of the Preliminary Day Programme	-	-	✓	-	-	-	-

Participation								
Participation	Opportunity for performance of one speaker with the report within the Forum programme (10-15 minutes limit for presentation, topic and theses are agreed with Organizer in advance)	✓	✓	✓ Master class programme	✓	✓	–	–
	Opportunity to register participants for all events of the Forum (Satellite events, Forum business programme, Cocktail Dinner)	3	2	2	2	1	1	1

Media and online promotion								
Media and online promotion	Placement of the interview with speaker (participant of the Forum) on the website eedrf.com and	✓	–	–	–	–	–	–
	Mentioning of the partner in a participant's memo	✓	✓	✓	✓	✓	✓	✓
	Logo placement on the website eedrf.com in the «Partners» section	✓ Priority placement	✓	✓	✓	✓	✓	✓
	Mentioning of the partner in social networks before the Forum	✓	✓	✓	✓	✓	✓	✓
	Mentioning of the partner (with status indication) in press and post releases	✓	✓	–	–	–	–	–

M	Providing with photos following the Forum, posting a photo-report on the Forum's website, official Facebook page	✓	✓	✓	✓	✓	✓	✓
	Providing the right to use the status of «General Partner» within a year after the Forum, as a part of promotional campaigns	✓	–	–	–	–	–	–

Branding								
Branding	Logo placement on the Forum press-wall	✓ Priority placement	✓	✓	✓	✓	✓	✓
	Roll-up placement at the Forum venue (provided by a partner firm)	✓ Priority placement	✓ Priority placement at the Cocktail Dinner	–	✓	✓	✓	✓
	Recurring display of branded image of the partner at Forum venue before the business programme begins	✓	✓	✓	✓	✓	–	✓
	Recurring display of branded image of the partner during the plenary session , together with the Forum branded image	–	–	–	–	✓	–	–
	Public expression of gratitude for support to the partner during the Cocktail dinner	✓	✓	✓	✓	✓	✓	✓

	Logo placement at Forum materials (except participant badge)	✓	✓	✓	✓	✓	✓	✓
	Logo placement on participants' badge	✓	-	-	-	-	-	-
	Welcome speech at Cocktail Dinner	-	✓	-	-	-	-	-
	Special cocktail with the name of the company in the Dinner cocktail menu.	-	✓	-	-	-	-	-
	The priority right to place advertising materials at the venue of a Cocktail Dinner.	-	✓	-	-	-	-	-

Travelling Weekend								
Travelling Weekend	Opportunity to register participants for Travelling Weekend	1	-	-	-	-	-	2
	Public expression of gratitude for support to the partner	-	-	-	-	-	-	✓